

Simple Strategy Design Questions

Six SIMPLE Ministry Design Questions (or you can call them SILO STOPPERS):

1. How do we provide for more _____ more effectively through people (not programs) within our existing ministry environments (not a new structure)?
2. How do we develop more _____ more effectively without requiring people to come to a new time and place at church?
3. In our desire for something new for _____ are we being tempted to create a new environment instead of 1) providing new tools, 2) developing leaders (new mindset) or better utilizing an existing ministry or life environment?
4. Is the need for something new for _____ being falsely driven only by a staff's passion to exercise their gift or validate their value to the team?
5. Is the need for something new for _____ being driven solely by one member's experience in a previous church?
6. If we do provide something new for _____ how are we augmenting, streamlining, eliminating or leveraging our existing ministry environments to create a meaningful relationship with the new initiative or environment?

These questions allow you to plug one of two kinds of words in the blanks.

The first set of words are for ministries designed for particular groups, age segments or special needs like:

- Young adults
- Senior adults
- Singles
- Mothers of preschoolers
- Recently divorced people
- Women's bible study
- Kids-focused discipleship

The second set of words are for ministries designed for develop spiritual practices and aspects of discipleship like:

- Personal bible study
- Prayer
- Giving or financial peace
- Missional living
- Accountability
- Witnessing

