

Articulating Vision Proper

Spider Diagram

Common Denominator

Do I build an emotional connection based on shared history?

Burning Platform

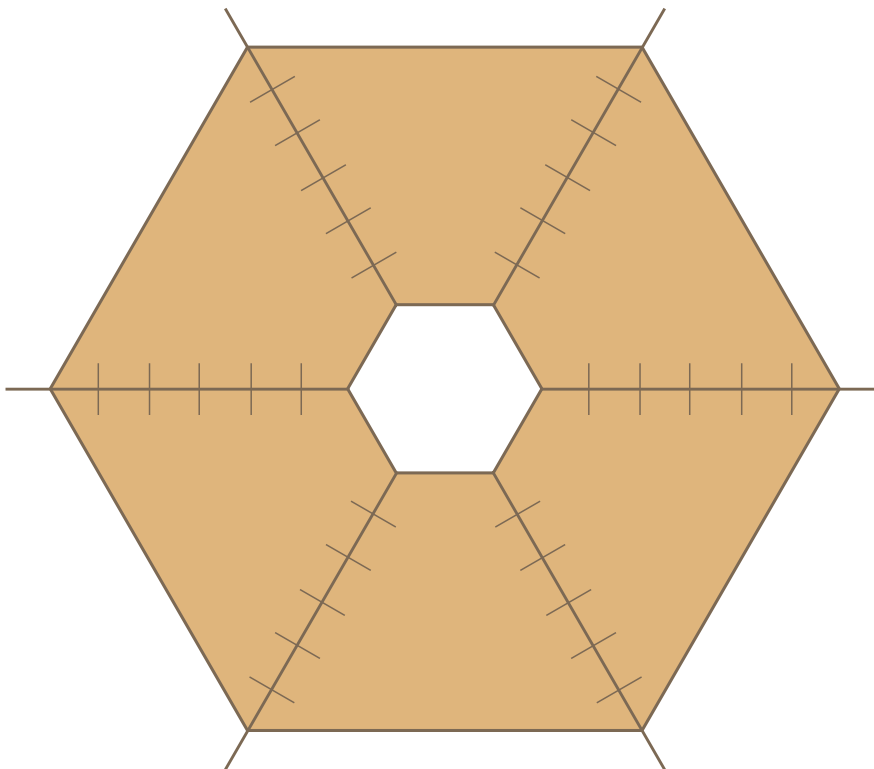
Do I frame the larger need and speak to the fear of loss?

God Smile

Do I clarify my biblical basis and show how God's heart is pleased?

Golden Tomorrow

Do I promise a better world in which people will want to live?



Mind Stretch

Do I enlarge faith and challenge the imagination with audacious, God-sized goals?

Wake-up Call

Do I create urgency and induce action?

