

## The Vision Frame

### The Five Irreducible Questions of Leadership

Frame Component	Missional Reorientation	Answers	Irreducible Question of Leadership
Mission	<sup>m</sup> Mandate	Question <i>zero</i>	What are we doing?
Values	<sup>m</sup> Motives	Question <i>hero</i>	Why are we doing it?
Strategy	<sup>m</sup> Map	Question <i>how</i>	How are we doing it?
Measures	<sup>m</sup> Marks	Question <i>now</i>	When are we successful?
Vision Proper	<sup>m</sup> Mountaintop + Milestones	Question <i>wow</i>	Where is God taking us?

