

Vision Frame Overview

The Five Irreducible Questions of Leadership

| Frame Component | Missional Reorientation | Answers | Irreducible Question of Leadership |
|-----------------|---------------------------------------|----------------------|------------------------------------|
| Mission | ^m Mandate | Question <i>zero</i> | What are we doing? |
| Values | ^m Motives | Question <i>hero</i> | Why are we doing it? |
| Strategy | ^m Map | Question <i>how</i> | How are we doing it? |
| Measures | ^m Marks | Question <i>now</i> | When are we successful? |
| Vision Proper | ^m Mountaintop + Milestones | Question <i>wow</i> | Where is God taking us? |

