



SHIFTING THE TRACKS OF HISTORY

INTRODUCING 100M

In the midst of the rapid change and hyper-growth of almost everything around us, we as the Church have lost our voice to impact the culture. Now more than ever, what is “new and improved” becomes “old and worn out” in just a fraction of the time. This dramatically impacts the mission of the church. As leaders responsible for our generation, we simply cannot expect significantly different outcomes using outmoded understandings of church and culture. If churches are not prepared for what is here today, how will they respond to what lies ahead?

The good news is that we can become the church as it was always meant to be—a rapidly spreading, high impact, movement. We need not settle merely for striving in this rapidly changing world; Jesus’ people can actually thrive in it, and God willing, even redirect it. But if we are to do so, we will have to change. Jesus has given us everything we need to get the job done. Our greatest opportunity is to recover the forgotten ways of church-as-missional-movement. Our response to this challenge is a new non-profit organization— 100Movements (100M).

100M will identify, train, empower and champion one hundred ready churches and ministry organizations in North America over the next decade. Our mission is to reanimate church movement by deeply embedding six movemental capacities into local ministry culture. The churches will be, as Alan Hirsch likes to say, “the ninja churches.”

It is our belief that just two churches, Willow Creek and Saddleback, pioneered and validated a seeker-sensitive approach to ministry, helping thousands of churches through a conferencing platform. So too, 100M will pioneer and validate a ministry approach based on movement. But our platform will not be broadcast-based conferencing, but a dynamic consultative training and coaching process. Therefore we must focus on one hundred movementally capable churches over a long course. It is our sole purpose to ensure the success of our champion churches. We believe that these churches will overcome the present and future challenges, provide exemplary models, develop new tools and thinking, and actively demonstrate high impact multiplication movements.

So where do we go from here?

100M begins with Leap Year, a standalone one-year movement accelerator designed to launch your church and its leadership into the basic posture of movement. Leap Year will serve as the onramp for many of the churches who will join us long-term. Beginning in summer of 2016 and lasting around 12 months, we will offer live gatherings, consultative training, break-thru tools and coaching around outcome-based milestones.

There is an enormous opportunity for churches to respond to the significant ministry challenges of the 21st century. Our response: 100Movements (100M).

WHY 100M NOW?

- Do you feel a real angst regarding the current status quo in your church?
- Are you tired of just adding more groups, services and campuses without seeing real multiplication movement?
- Do you need to move beyond the current books and conferencing to normalize new practices more fine-tuned for your specific context?

If, like us, you feel the next evolution of the Church is upon us and you want to be in the midst of it, we want you to seriously consider being a part of 100M's Leap Year.

The vision of 100M is to honor Jesus and his mission by identifying, training, and developing 100 champion churches to become dynamic movements able to shift the tracks of church history from its current trajectory and create new pathways for other churches and agencies to follow.

100 movements to change the world!

Leap Year

WHAT DOES LEAP YEAR INVOLVE?

Over the course of the 12 months of Leap Year, participating churches/agencies will be placed into cohort style learning communities based on one of these six key competencies of movement dynamics.

100M Competency	Forgotten Ways "mDNA" terminology	How the church gets stuck with a limited view	Defining the Competency Development
Identity Declaring	Jesus is Lord	Generic Only	Rather than maintaining a generic "Jesus is Lord" confessional intent, church leaders cultivate a precise shared vocabulary that declares their identity as the radical minimum standard of following Jesus together.
Disciple Making	Disciple Making	Program Only	Rather than aiming for attendance at programmatic offerings only, church leaders practice "becoming like Jesus" as the irreplaceable core task of the community in all components of ministry design.
Incarnational Messaging	Missional-Incarnational Impulse	Marketing Only	Rather than attracting new attenders to the services through advertising and invitation practices, church leaders train every believer to bring and embody the gospel to different cultures and people groups.
Leader Releasing	Apostolic Environments	Volunteer Only	Rather than recruiting volunteers to serve the organizational programming only, church leaders help identity and deploy the APEST capability of every believer and leader.
Multiplication Organizing	Organic Systems	Addition Only	Rather than organizing around the addition of members, groups, services and campuses with highly centralized control, church leaders structure for empowerment at the grassroots level allowing for rapid multiplication at every level.
Risk Tribalizing	Communitas Not Community	Refuge Only	Rather than allowing an inward focus to reinforce a culture of safety, church leaders intentionally design risk-taking practices to cultivate cause-based community as the normal expression of community.

Leap Year is the bridge to begin 100M.

EACH COHORT WILL RECEIVE...

- 30 hours of virtual consultative-training over six key days in one year, with at least six other churches working on the same challenge with the selected mDNA model
- 10+ hours of movements training and inspiration from Alan and the 100M Team via live stream
- Invites to 20–30 in-person regional gatherings of key leaders for exclusive and direct time with Alan Hirsch (one person per church to keep it personal)
- Actionable content, on a monthly basis, from global ministry leaders that you can utilize in the trenches of your ministry to cultivate movement
- All tools and training are designed by the 100M design team below. Trainers are movement practitioners, hand selected, and certified by the 100M design team
- And best of all, an opportunity to be a part of a select tribe of church leaders from across North America who are wanting to pioneer in missional movements

Leap Year begins in early 2016. Only the first 100 churches will have a chance to experience this!

100M is an opportunity to be a part of a select tribe of church leaders across North America that will actively demonstrate the power of missional movements, pioneering the needed course for the Church in the West.

THE 100 MOVEMENTS DESIGN TEAM

**Neil Cole**

Neil Cole is an experienced church planter, author, artist and pastor. He is credited as a key catalyst in the organic church movement and is founder of Church Multiplication Associates (CMA), which has helped to start tens of thousands of churches in 50 states and 50+ nations in only 15 years. Neil is also an international speaker and has authored many books including *Organic Church*, *Cultivating a Life For God*, *Organic Leadership*, *Church 3.0*, *Primal Fire* and *One Thing*.

"We must lower the bar of how we do church and raise the bar of what it means to be a disciple if we truly want to change this world."

**Dave Rhodes**

Dave Rhodes was the US Team Leader for 3DM and currently works as Leader of Discipleship and Movement Initiatives at Grace Fellowship Church in Atlanta Georgia. He is a sought after speaker, writer, consultant and coach. He is co-founder of Wayfarer and a collaborative partner for several other movement organizations specializing in discipleship, leadership and mission such as 10,000 Fathers, Younique, 3DM Launch.

"Everyone wants a movement but no one wants to move."

**Jessie Cruickshank**

Jessie Cruickshank is a licensed Foursquare minister, a demonstrated disciple-maker and experiential education neuroscientist. She is a nationally recognized leader in the fields of Experiential Education and Educational Neuroscience and holds a Master's from Harvard in Mind, Brain, and Education. Jessie is a published academic and has edited several books on the application of neuroscience and cognitive psychology to the field of education.

"It is only in our relationships with one another that we begin to know God or ourselves."

**Will Mancini**

Will Mancini is the founder of Auxano, a non-profit vision consulting firm for churches. As a pastor turned vision coach, Will has worked with an unprecedented variety of churches from growing megachurches and church plants to mainline revitalizations and missional communities. His passion to bring clarity to ministry leaders resonates in his books *Church Unique*, *God Dreams* and *Innovating Discipleship*.

"Clarity isn't everything but it changes everything."

**Alan Hirsch**

Alan Hirsch is the founding director of Forge Mission Training Network. He founded Future Travelers, an innovative learning program helping megachurches become missional movements. Known for his innovative approach to mission, Alan is considered to be a thought-leader and key mission strategist for churches across the Western world. Hirsch is the author of numerous award winning books including *The Forgotten Ways*, *The Shaping of Things to Come*, and *The Permanent Revolution*.

"The future must enter you long before it happens."



I have spent the better part of two decades giving my life to reframing the paradigms of the Church in the West. I've managed to write thousands of pages in books; I've had the privilege of sharing with tens of thousands of leaders all across the Western world;

I've had many impassioned conversations with Christian leaders about the challenges of ministry in the 21st century. And while I don't mean to be overdramatic, I earnestly feel all of this activity is culminating in what you are reading about at this moment.

I'm absolutely convinced that we are at a crucial juncture in history. And while this represents a real crisis to the church-as-we-know-it, I also believe it represents a real opportunity to rediscover the amazing potentials that can be activated with the recovery of dynamic Jesus movements in Western contexts. God willing, 100M will be the major incubator for the kind of Jesus movements that will go on to transform the world in Jesus name.

I am putting my money where my mouth is—**100M is going to be the primary focus of my life for at least the next ten years.** I have never worked with the particular combination of leadership type, capacities, and giftedness that I experience on the 100M design team: from thought leadership to tool making to consultancy and change dynamics, this is a dream team...I am genuinely excited to see what God will do through us all..

The time is now. There is a limited space on the Leap Year journey. I strongly recommend that you reserve your spot today.

Alan Hirsch, 100M Founder





We simply cannot keep doing the same things we have done for hundreds of years expecting that it will be sufficient for the challenges of the 21st Century.

The 100 churches participating in 100M will be the tribe that will actively demonstrate the power of missional movements, charting the needed course for the Church in the West. The tracks of history are in need of a seismic shift. Allow 100M to help move your church or organization into a place of real transformative movement.

*Leap Year is the first step. Early 2016 we begin. Right now, be one of the first 100 churches to reserve your spot at **100movements.com***

