

JOIN A SIX MONTH, LIMITED AVAILABILITY

DIGITAL ADVANCEMENT

C O L L E C T I V E

RUN
FREE
.CO



featuring Jay Kranda
Digital Pastor
at one of America's Leading Churches

with Brooke Domek
Executive Director, Run Free



Navigating digital discipleship

Navigating digital discipleship in today's world can be daunting. RunFree.co offers a tailored virtual group experience for churches looking to expand their online reach. This experience aims to define the concept of digital discipleship and its implications for local churches and provide clear steps for attracting a wider audience for the Gospel virtually.



Who is our digital guru?

Meet Jay Kranda:

Jay Kranda is the Online Community Pastor at Saddleback Church and one of the longest-running online pastors. His expertise spans the globe as he oversees an online community of online groups and home groups around the world. Jay recently released a new book, *Online Church Is Not the Answer: Beyond Streaming Church To Hybrid Disciple Making*. Jay is a graduate of Biola University and Talbot School of Theology.



Topics for Group Sessions include:

- Thinking digitally as a church & setting digital objectives
- Ways to enhance your streaming strategy & building a healthy online community
- Digital follow-up tactics and automation strategies
- Structuring digital within your church & key online volunteer teams
- Digital discipleship programming (groups/classes)
- Creating YouTube/Instagram ads for your church & social media posting strategy
- House church strategies connected to online
- Easter & Christmas planning

DIGITAL ADVANCEMENT COLLECTIVE



INVESTMENT: \$3,500/church for six months



What's included in the investment?

Six group sessions and three private coaching sessions per church.



When will the Digital Advancement Collective start?

The first session together will start in **October 2024**.



What is the time commitment?

The Run Free Digital Advancement Collective will meet once per month for 90 minutes and hold three separate private sessions for each church for 60 minutes each.



Who can attend this group from my church?

Each church may have up to three participants to join.

**HOW YOUR CHURCH NAVIGATES THE
DIGITAL OPPORTUNITY WILL DETERMINE ITS
SCOPE OF IMPACT FOR DECADES TO COME.**

Visit runfree.co/digital-cohort/
to reserve your spot in the
Digital Advancement Collective
today!

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