

Vision Frame Overview

The Five Irreducible Questions of Leadership

Frame Component	Missional Reorientation	Answers	Irreducible Question of Leadership
Mission	^m Mandate	Question <i>zero</i>	What are we doing?
Values	^m Motives	Question <i>hero</i>	Why are we doing it?
Strategy	^m Map	Question <i>how</i>	How are we doing it?
Measures	^m Marks	Question <i>now</i>	When are we successful?
Vision Proper	^m Mountaintop + Milestones	Question <i>wow</i>	Where is God taking us?

